



<b>SMILE</b>	<b>Application in Nottingham</b>
Noise	<ul style="list-style-type: none"> <li>• Concentration of traffic to avoid diffuse traffic in residential areas</li> <li>• Measuring and policy guidelines from Central Government are awaited to start mapping problems and drafting solutions</li> </ul>
Public Transport	<ul style="list-style-type: none"> <li>• Bus Quality Partnership: comprehensive programme for network infrastructure, bus priority, fleet standards, staff training</li> <li>• High standard innovations: Integrated ticketing, smartcards, real time information</li> <li>• Filling the gaps – pioneering standard of information and services strategies, both being sites and user groups specific</li> <li>• Filling the gaps in the commercial network - partnership working for demand responsive transport (link buses, commuter buses, hospital buses, community transport, P+R)</li> <li>• Tram line 1 Spring 2004</li> <li>• Net consortium PFI</li> <li>• NCC owns local bus company NCT</li> <li>• Train station redevelopment</li> <li>• Suburban rail service</li> </ul>
Freight Transport	<ul style="list-style-type: none"> <li>• Partnership with operators</li> <li>• Pilot project: use of cycles and electric vehicles to relay final deliveries in the City Centre</li> <li>• Pilot project: parcel points in partnership with Royal Mail</li> </ul>
Soft Modes	<ul style="list-style-type: none"> <li>• Cycle facilities: network, routes, links, parking</li> <li>• Pedestrian enhancements: signing, crossings improvements, walking maps, underground crossings removal programme</li> </ul>
Parking management	<ul style="list-style-type: none"> <li>• Strategy to encourage short-term parking, especially in central areas. Pricing structure and duration vary accordingly, function of location, length of stay, on-street/off street</li> <li>• parking enforcement by Local Authority</li> <li>• On-street parking management Traffic Regulation Orders programme</li> <li>• Resident parking permits schemes</li> <li>• Private non-residential parking surveys</li> <li>• Workplace parking levy</li> <li>• P + R</li> </ul>
Intermodality	<ul style="list-style-type: none"> <li>• P+R, bus and tram based</li> <li>• Integrated ticketing public transport (Kangaroo)</li> <li>• Interchange points: light &amp; heavy rail, buses, P+R</li> </ul>

Mobility Management	<p>Nottingham has applied most of the elements of Mobility Management, using most of mobility management instruments, to provide all services, for all types of clients, to touch all target groups.</p> <ul style="list-style-type: none"> <li>• Targeted campaigns – StreetWise</li> <li>• Targeted services – WorkWise, Commuter Planners Club,</li> <li>• Information and advice: filling the gap in commercial networks - TravelWise centre, employment sites walking maps, TravelSmart...</li> <li>• Organisation and co-ordination: Parcel Points, Commuter Planners Club</li> <li>• Related products and services: filling the gap – high standard smart cards, real time info</li> <li>• Mobility manager and consultants for targeted groups</li> <li>• Branding of the City’s transport vision: the Big Wheel, with targeted campaigns</li> <li>• Greater Nottingham Transport Partnership</li> </ul>
Urban planning	<ul style="list-style-type: none"> <li>• Integration of spatial planning and transport policy</li> <li>• Compact city: mixed-use developments, retention and improvement of district centres, regeneration</li> <li>• Planning policy PPG13, section 106 – sustainable transport developers contribution</li> <li>• Homezones</li> <li>• City Centre Major, incl. Clear Zone Trailblazer: City centre car access limited</li> <li>• Planning policy PPG17 open space developers contribution</li> </ul>
Responsible Car Use	<ul style="list-style-type: none"> <li>• Clean fuels and grants promotion programmes</li> <li>• NCC own fleet cleaning programme</li> <li>• Pool cars</li> <li>• Commuter Planners Club meetings</li> <li>• Car sharing database</li> <li>• Ring Road Major, Turning point</li> </ul>
Integrated Approach	<p>The most important.</p> <ul style="list-style-type: none"> <li>• Integration of transport policies and schemes with land use planning - Ring Road Major</li> <li>• Integration of land use planning with transport provision</li> <li>• Integration of all transport policies, including demand management</li> <li>• Integration between transport modes</li> </ul>