



SMILE Measure List	Application in Graz
Integrated Approach Projects	<ul style="list-style-type: none"> • TRENDSETTER (www.trendsetter-europe.org) • CENTAUR (europa.eu.int/comm/energy/en/thermie/centaure.htm) • URBAN
Mobility Management	<ul style="list-style-type: none"> • Mobility Centre “mobilzentral” Mobility management for different target groups and sites: companies, schools, events and housing projects
Public Transport	<ul style="list-style-type: none"> • ÖkoDrive – from the frying pan into the tank (100% of bus fleet runs on renewables - biodiesel processed from waste cooking oil) • Control and guidance system used for real time information at stops, in vehicles and for preferential treatment at crossings • Modern low floor tram and low floor bus fleet • Integrated planning and ticketing organisation (Verkehrsverbund) • Innovative marketing concepts (e.g. love-line, concerts in public transport)
Soft Modes	<ul style="list-style-type: none"> • Cycling infrastructure and measures • Bicycle city • Priority measures • Parking facilities
Intermodality	<ul style="list-style-type: none"> • Railway station interchange • Bike & Ride, Park & Ride • Integrated mobility centre
Freight Transport	<ul style="list-style-type: none"> • City logistics project (under development) • New logistics centre (20 km south of Graz)
Parking management	<ul style="list-style-type: none"> • Paid parking zones policy development during 20 years • Park and ride policy • Preferential treatment of least polluting cars • Parking garage policy
Noise from traffic	<ul style="list-style-type: none"> • Noise emission map • http://www.goal-graz.at
Urban planning	<ul style="list-style-type: none"> • URBAN project • The Master Plan for land use points out that expansion should only be made within public transport/bicycle range and in corridors where high-quality sustainable transport is possible

Responsible Car Use

- Cheaper parking for efficient cars
- Promotion of car sharing and car pooling

<http://www.trendsetter-graz.at>

<http://trendsetter-graz.fgm.at/index.phtml>

<http://www.graz.at>

<http://www.mobilzentral.at>