



<b>SMILE Measure List</b>	<b>Application in Gent</b>
Integrated Approach	<ul style="list-style-type: none"> <li>◆ See all measures below!</li> <li>◆ Mobility plan</li> </ul>
Mobility Management	<ul style="list-style-type: none"> <li>◆ Campaigns towards different target groups (week of the soft road user, week of public transport, safe routes to school, In town without my car!)</li> <li>◆ Public participation and information meetings</li> <li>◆ Companies applying for building permit are obliged to develop a commuter plan and to appoint a mobility manager</li> <li>◆ Sustainable transport plans for schools and administrations</li> <li>◆ Annual mobility communication plan</li> </ul>
Public Transport	<p>Well developed public transport plan with a 4-level system of transfer points</p> <ul style="list-style-type: none"> <li>◆ Train services: 5 train stations providing Regional, Intercity and International services.</li> <li>◆ International trains to Lille (FR), Luxemburg (L), Brussels International Airport, Thalys Paris – Nord (FR)</li> <li>◆ Tramway system in extension</li> <li>◆ Trolley bus network (17 buses)</li> <li>◆ Local and regional bus services</li> </ul> <p>Pricing policy</p> <ul style="list-style-type: none"> <li>◆ Basic PT fare: 1€ / hour</li> <li>◆ Free public transport for 6-14 year olds and senior citizens</li> <li>◆ Free public transport for X-mass shopping and other events</li> </ul> <p>High quality services</p> <ul style="list-style-type: none"> <li>◆ Real time information system for PT users</li> <li>◆ Additional PT paid for by the city during “In town without my car!” and other campaigns.</li> <li>◆ Clean vehicles</li> <li>◆ Dedicated lanes for public transport</li> <li>◆ Automatic ticketing systems</li> <li>◆ Free Late night PT service on Friday and Saturday evenings</li> <li>◆ Transport adapted to needs of disabled people, brochure informing on facilities for the disabled</li> </ul>

Soft Modes	<ul style="list-style-type: none"> <li>◆ Bicycle plan (cycle route hierarchy, citywide network), including automatic bicycle pumps</li> <li>◆ Cycling infrastructure: comfortable, safe, direct and quick bicycle network</li> <li>◆ Bike and ride near station and bus and tram stops</li> <li>◆ Re-allocation of road space to pedestrians and cyclists</li> <li>◆ Speed reduction (large 30 kph zones, speed bumps)</li> <li>◆ Safe schools environment programme</li> <li>◆ Bicycle theft prevention scheme and cycle parking facilities</li> <li>◆ “Student&amp;Mobility”: rent-a-bike service (1500 costumers)</li> <li>◆ Speed control</li> <li>◆ Detailed traffic liveability scheme per city sector</li> </ul>
Intermodality	<ul style="list-style-type: none"> <li>◆ Commuter car park “Dampoort train station” (500 spaces) is planned</li> <li>◆ PT transfer points have been developed, with transfer to car, bicycle</li> </ul>
Freight Transport	<ul style="list-style-type: none"> <li>◆ Integrated spatial and transport planning for new port developments</li> <li>◆ Limited access to city centre for heavy vehicles</li> </ul>
Parking management	<ul style="list-style-type: none"> <li>◆ Extensive enforcement schemes</li> <li>◆ Stand still of number of parking spaces in city centre combined with the creation of new parking facilities in relation to new activities</li> <li>◆ Car access to inner city is limited in time and/or space (pedestrian areas)</li> <li>◆ Dynamic parking guidance system (to be developed towards a traffic guidance system)</li> <li>◆ P+R under construction</li> <li>◆ Differentiated pricing policy according to place and time: Paid parking within the ring road (17.000 paying parking spaces). City centre: most expensive, Between city centre and Ring road: “third tariff”: 2.5 €/day. Free parking card for residents in this area.</li> </ul>
Noise	<p>Noise abatement measures in place</p> <ul style="list-style-type: none"> <li>◆ Concentration of traffic on main routes to avoid the spread of traffic in residential areas, following the designed road hierarchy</li> <li>◆ Individual measures (anti-noise screens) at Regional Roads after noise impact assessment</li> </ul> <p>As from 2004 an urban noise abatement plan will be installed, after a phase of noise mapping and assessment for the whole urban region.</p>

Urban planning	<ul style="list-style-type: none"> <li>◆ Land use plan</li> <li>◆ Companies applying for building permit are obliged to develop a commuter plan and to appoint a mobility manager</li> <li>◆ Building directives are currently under revision and will include specific instructions, also in relation to mobility effects reporting</li> <li>◆ Buildings containing several housing units (student's residences, social housing, flats) have obligatory bicycle parking space</li> <li>◆ Integrated spatial and transport plan for the Port of Gent (ROM-Project)</li> </ul>
Responsible Car Use	ISA pilot project