



<b>SMILE Measures</b>	<b>Application in Camden</b>	<b>Application by Transport for London</b>
Noise	<ul style="list-style-type: none"> <li>●Promotion of less polluting vehicles that also offer noise benefits i.e. Liquid Petroleum Gas and electric engines</li> <li>●Ongoing measures to reduce and slow traffic, measures which offer noise benefits</li> <li>●Noise mapping to identify hot spots and monitoring of effectiveness of various measures on noise levels</li> </ul>	<ul style="list-style-type: none"> <li>●Working with the Greater London Authority and local authorities to implement the Mayor of London’s Noise Strategy</li> <li>●Where appropriate, roads on the Transport for London Road Network (TLRN) to be resurfaced using low noise surfacing</li> <li>●Funding of noise improvement measures through the Borough Spending Plan process</li> </ul>
Public Transport	<ul style="list-style-type: none"> <li>●Camden Direct Travel Information and ticketing centre</li> <li>●Over-ground rail improvements programme</li> <li>●Channel Tunnel Rail Link</li> <li>●Kings Cross St Pancras redevelopment</li> <li>●PlusBus accessible transport services</li> <li>●Bus priority measures</li> </ul>	<ul style="list-style-type: none"> <li>●London Buses – introduction of low floor buses and kerb alignments to improve accessibility. Increases in route frequency and coverage</li> <li>●Transport Operational Command Unit (TOCU) to improve safety and security on buses</li> <li>●London Underground</li> <li>●DLR (Docklands Light Railway)</li> <li>●Croydon Tramlink</li> <li>●set up Cross London Rail Links to progress Crossrail Projects</li> <li>●Red routes</li> <li>●Bus priority measures</li> <li>●Bus lane enforcement</li> <li>●New bus stations, and bus station refurbishment</li> <li>●Assumed responsibility for convening the London Coach Forum, and provided funding for an update of the London Coach Parking Map</li> <li>●London River Services</li> <li>●Working towards licensing of private hire operators and drivers</li> </ul>
Freight Transport	N/A	<ul style="list-style-type: none"> <li>●TfL part of the London Sustainable Distribution Framework, set up to review general freight issues, and shift freight from road to rail</li> <li>●TfL working to encourage setting up of Freight Quality Partnerships</li> <li>●On-going review of London Lorry Ban exempt network</li> </ul>

Soft Modes	<ul style="list-style-type: none"> <li>●Cycling infrastructure - parking, segregated lanes, priority measures, crossings, routes</li> <li>●Pedestrian improvements and walking routes</li> <li>●Pedestrian areas/car restricted areas</li> <li>●London Cycle Network management</li> <li>●Clear Zones traffic management</li> <li>●Kerb Craft (pedestrian skills training)</li> <li>●Cycle skills training</li> <li>●Boulevard Project</li> <li>●Street Wardens</li> <li>●Shop mobility scheme providers scooters for shoppers with limited mobility</li> <li>●Home Zones</li> </ul>	<ul style="list-style-type: none"> <li>●London Cycle Network Plus (LCN+)</li> <li>●Cycling Centre of Excellence</li> <li>●Cycling safety audit of all TLRN schemes</li> <li>●TfL supporting cycle training through the BSP process</li> <li>●London Walking Plan</li> <li>●Walking Maps and website development</li> <li>●Congestion Charging Scheme in central London. Scheme expansion under consideration.</li> <li>●World Squares For All Project (including Trafalgar Square pedestrianisation)</li> <li>●Review of TLRN traffic signal junctions</li> </ul>
Parking management	<ul style="list-style-type: none"> <li>●Controlled parking zones across the borough</li> <li>●Parking charging mechanisms and enforcement</li> <li>●Parking dispensations and permits</li> <li>●Reduced charge for electric vehicles</li> </ul>	<ul style="list-style-type: none"> <li>●Monitoring off-street parking tariffs</li> <li>●Preparing TfL's Parking Guidance for London (guidance to boroughs on the contents of their parking and enforcement plans).</li> </ul>
Intermodality	<ul style="list-style-type: none"> <li>●N/A</li> </ul>	<ul style="list-style-type: none"> <li>●TfL interchange plan produced to identify and prioritise locations for development.</li> <li>●Development of Vauxhall Cross Transport Interchange</li> <li>●Customer Information Strategy (Including web based public transport journey planner, SMS travel alerts etc)</li> <li>●TfL Park and Ride study being progressed, to develop a framework to assess park and ride proposals.</li> <li>●Integrated fares – travelcard</li> <li>●Introduction of Smartcard ticketing</li> </ul>
Mobility Management	<ul style="list-style-type: none"> <li>●Business travel plan network including a web based toolkit</li> <li>●School travel plans programme linking travel plans to parking dispensation scheme</li> <li>●Web based tool kit for school travel plans and active support programme and activities for school travel plan coordinators</li> <li>●International Car Free Day annually</li> <li>●Mobility Week</li> <li>●Walk to School Week</li> <li>●Travel Awareness campaigns</li> <li>●Healthy Walks programme</li> <li>●Annual Bike Fest and Bike Week</li> </ul>	<ul style="list-style-type: none"> <li>●London Traffic Control Centre</li> <li>●Individualised Marketing pilots</li> <li>●Mobility Week</li> <li>●Bike Week</li> <li>●Walk to School Week</li> <li>●Travel Awareness Campaigns</li> <li>●Travel Information Centres, and 24 hour travel information call centre.</li> <li>●Business Travel Plans</li> <li>●Safer Routes to school – school Travel Plans.</li> <li>●Car Club pilots</li> <li>●Car Share schemes</li> </ul>
Urban planning	<ul style="list-style-type: none"> <li>●Integrated land use and transport planning policies</li> <li>●Car Free Housing policy and agreements</li> <li>●Streetscape design manual</li> <li>●Streets for People</li> <li>●Local Area Transport Plans</li> <li>●High density mixed use developments</li> <li>●Parking standards for developments</li> <li>●Cycle parking standards for developments</li> <li>●Integrated community safety consideration</li> <li>●Developer contributions and travel plans through section 106 planning agreements</li> </ul>	<ul style="list-style-type: none"> <li>●London Plan</li> <li>●Developing streetscape guidance for TLRN</li> <li>●TfL funding on-street cycle parking through the TLRN</li> <li>●Funding Streets for People through borough spending plans.</li> <li>●Developer contributions to services and facilities through Section 106 funding contributions</li> </ul>

Responsible Car Use	<ul style="list-style-type: none"> <li>●City Car Clubs</li> <li>●LPG taxi conversions</li> <li>●Council and contractors' use of alternatively fuelled vehicles (linked to corporate travel plan)</li> <li>●Electric car parking cost reductions</li> <li>●Vehicle testing and awareness campaign</li> </ul>	<ul style="list-style-type: none"> <li>●City Car Clubs</li> <li>●Alternative fuel trials on London buses</li> <li>●Partial funding for Taxicard Scheme, and working to improve supply of taxis throughout variety of projects</li> </ul>
Integrated Approach	<ul style="list-style-type: none"> <li>●Overarching Unitary Development Plan and Green Transport Strategy, with associated walking plan, cycling plan, parking plan, road safety plan, and borough spending plan, also linked to Air Quality Management Action Plan and Neighbourhood renewal strategy</li> </ul>	<ul style="list-style-type: none"> <li>●Review of borough Air Quality Action Plans</li> <li>●Funding air quality improvement measures. In co-ordination with the GLA.</li> <li>●Integrated transport planning a core function of TfL as a multi-modal organisation.</li> <li>●Close working with GLA, LDA. London boroughs and other stakeholders.</li> </ul>